



Tyson



FOODSERVICE

**Tyson / WAM
Retailer Rebate
Program**

WAM / Tyson Foods Partnership



WAM & Tyson Foods, have teamed up to provide distributors and retailers a program not found anywhere in the convenience segment! Together, we are providing the most comprehensive foodservice program available to WAM distributors:

- A program that focuses on growing multiple categories for distributors to maximize the growth potential of foodservice at retail.
- Access to the “Tyson Partners” rebate program, powered by the WAM engine, that is not available directly through any distributor except WAM distributors.
- Support at multiple levels of the business to ensure that WAM distributors are taking advantage of all that Tyson has to offer.
- Innovation of food products that only comes from an industry leader focused on providing the c-store segment products that grow the business.
- Quality that brings consumers back time and time again to your retailers!



Tyson Retailer Program

Tyson Partners Program

EVEN MORE BENEFITS AND SAVINGS.

With our tiered system, the more products you buy, the more you save. And as always, you'll receive up-to-date notices on new items, specials offers and ways to increase your earnings.

QUARTERLY PURCHASE TIERS



Purchase
0-4,999
Pounds



Purchase
5,000-8,999
Pounds



Purchase
9,000-14,999
Pounds



Purchase
15,000+
Pounds

QUALIFYING CATEGORIES

Poultry

- Bite-Sized Handheld Chicken
- Bone-In Chicken
- Breaded Chicken
- Chicken Filets & Patties
- Ingredient Chicken
- Tenderloins, Tenders & Strips
- *Tyson Red Label*® Chicken

Prepared Foods

- Bacon
- Beef & Pork
- Breaded Beef
- Breakfast Sausage
- Corn Dogs
- *Crispitos*® Filled Tortillas
- Dry Sausage
- Fully Cooked Burgers & Patties
- Fully Cooked Meatballs
- Ham
- Hot Dogs/Franks & Sausages
- Ingredient Meats
- Pepperoni
- Pizza Toppings
- Philly Steaks
- Salisbury Steak/Meatloaf/Ribs
- Sandwiches
- Sliced Meats
- Smoked Sausage
- Stuffed Breadsticks
- Tortillas & Chips
- Turkey

WAM Retailer Program



Tyson has allowed WAM to take the TPP program and put it in the WAM retailer program! This makes it easier for retailers to take advantage of the rebate available!

Benefits Are:

- Program is managed through WAM versus retailers having to ensure purchase information is shared with Tyson.
- Any rebate changes are monitored by WAM and Tyson to ensure maximum benefit.
- WAM tracks and collects funds on behalf of the retailer saving retailer time and effort in making sure rebates are captured and billed correctly.
- WAM provides the rebate at the end of year when WAM rebate checks are run. Tyson will be listed as a manufacturer and total earned listed!

Full assortment of chicken products.



BONE-IN WINGS

Fully-Cooked and Uncooked, Unbreaded Bone-In, Breaded Bone-In



BONELESS WINGS

Fully-Cooked and Uncooked, Unbreaded and Breaded



TENDERLOINS, TENDERS, & STRIPS

Fully-Cooked and Uncooked, Breaded & Unbreaded, Premium & Value, Tenders, Tenderloins, Strips



CHICKEN FILETS & PATTIES

Unbreaded & Breaded, Fully-Cooked & Uncooked, Premium & Value, Filets & Patties



BITE-SIZED HANDHELD

Boneless, Glazed, Unglazed, with Sauce, Fully Cooked and Uncooked, Breaded Nuggets, Breaded Popcorn



BONE-IN CHICKEN

Breaded & Unbreaded, Uncooked & Fully Cooked, IF, Cornish, Whole, Drumsticks



TYSON RED LABEL®

Tenderloins, Tenders, & Strips, Filets & Patties, Boneless Wings, Nuggets & Leg Pieces, Pulled & Diced



INGREDIENT CHICKEN

FC, Uncooked, FC Pulled and Ready-to-Pull, Skewers, Strips & Pieces, Chicken Crumbles



We do more than chicken, though.



PIZZA

TOPPINGS

Dry Sausage: Pepperoni & Salami
Crumbles, Sliced, & Diced
Quartered Ham



BACON & HAM

BACON

Raw, Fully Cooked, Turkey
Bacon, Bacon Bits

HAM

Natural Juice, Water
Added, Carving, Slicing,
Diced, Patties, Steaks



SAUSAGE

SMOKED SAUSAGE

Sausage Links, Endless
Rope, Spit Links, Cocktail
Links

BREAKFAST SAUSAGE

Raw & FC Links, Raw & FC
Patties, Bulk, Crumbles &
Gravy



HOT DOGS

All-beef, Pork & Beef,
Pork-Water-Beef, Turkey

BURGERS & PATTIES

Fully-Cooked



SLICED STEAK

Raw and Full-Cooked, Beef
and Chicken

MEATBALLS

Fully-Cooked

MEATLOAF & SALISBURY



VALUE ADDED BEEF

CENTER OF PLATE

Breaded Beef, Roast Beef,
Pot Roast, Pastrami, Whole
Brisket, Corned Beef

INGREDIENT

Diced, strips



VALUE ADDED PORK

CENTER OF PLATE

FC & RTC Pork Roasts,
Bone-In & Boneless Pork
Chop, Pork Loins, Ribs &
Boneless Rib Patties.
Breaded Pork



TURKEY

Carving, Slicing, &
Specialty



SANDWICHES

PRE-MADE

Breakfast Sandwiches,
PB&J Sandwiches, Butcher
Wrap, Single and Twin
Sandwiches, Breakfast
Sticks, Lunch Sandwiches



SNACKING

Corn Dogs, Crisпитos,
Stuffed Hashbrowns, Bosco
Stuffed Breadsticks, Dough
Enrobed Sausage, Crepes,
Omelets



MEXICAN

GROUND & SLICED

Taco Meat, Ground
Chicken, and Beef Fajita
Strips

TORTILLAS & CHIPS

Flour & Corn Tortillas,
Chips, Strips, & Shells,
Wraps



SLICED MEATS

PRE-SLICED

Beef, Chicken, Ham, &
Turkey

SLICING LOGS & LOAVES

Bologna, salami, Beef,
Chicken, Ham, & Turkey.....



We are a house of leading brands.

