



5 simple things that will help you sell more frasil and maximize profits.



1

Marketing & Promotions

Always display current marketing materials
Participate in current promotions

2

Keep the Machine FULL

Rotate Flavors Monthly
Pre-mix and refrigerate product for rapid refill

3

Clean the Machine

Clean drip tray, light lids and exterior daily
Clean bowls and filter monthly

4

Use Branded Cups

Offer three sizes 12oz, 20oz, 32oz
Offer Promotional cups

5

Competitive Pricing

Recommended Pricing:
12oz \$1.29 20oz \$1.99 32oz \$2.99



For service call 877-372-9455