

BELLARICO PIZZA PROGRAM

Bellarico's

New York Style Pizza

PIZZA MADE PERFECT



Bellarico's
New York Style Pizza

Bellarico's Style Pizza

5 FLAVORS OF PIZZA

PEPPERONI, 5 CHEESE, 4 MEAT, SUPREME, BREAKFAST

50-55%GPM

SIMPLE 8 STEP PROCESS

BRANDED PACKAGING

Bellarico's® New York Style Pizza is one of the most popular pizza brands in the c-store industry. It is served at thousands of retail locations across the United States. Quality ingredients, product consistency and competitive food costs have kept the Bellarico's® brand in high demand.

Bellarico's® is the easiest and most convenient way to serve "hot, fresh, pizza shop pizza". For the retailer, these pre-assembled pies are easy to prepare. They are pre-topped in five different flavors for baking convenience and consistency, as well as a way to control food costs. The consumer only knows that a slice of Bellarico's® New York Style Pizza is delicious.



PIZZA
MADE
PERFECT



BELLARICO'S PIZZA 12"



PEPPERONI Sliced pepperoni and mozzarella cheese, together in the #1 selling pizza variety!

4 MEAT Pepperoni, sausage, ground beef, and Canadian bacon all together in a one mouthwatering bite!

5 CHEESE Mozzarella, provolone, parmesan, romano, and white cheddar make this the cheesiest pizza around!

BREAKFAST A combination of eggs, sausage, bacon, mozzarella, and cheddar cheese blended perfectly for the morning walk up call for your taste buds!

SUPREME Pepperoni, sausage, Red and green belle peppers, sliced mushrooms, black olives, and red onion strips!

BELLARICO'S PIZZA 7"



BREAKFAST



32579-1

SUPREME



32575-9

PEPPERONI



32577-5

5-CHEESE



32576-7

BELLARICO'S PIZZA SIMPLE 8 STEPS



SIMPLE
8 STEP PROCESS

BELLARICO'S PIZZA WARMERS



Wisco 690-16



Nemco Humidified Pizza Case



Wisco 690-25 Single Door Food Warmer



24 1/2 tier Slide Warmer with Header/menu Strips

BELLARICO'S PIZZA OVENS



Wisco 421 Digital Oven



Wisco 561 Digital Oven



Wisco 721 Digital Oven



Lincoln Impinger Oven

BELLARICO'S PIZZA SIGNAGE, & KIOSKS



Metal Outdoor Signs



Menu Stand



Kiosk and Menu Stand



Kiosk and Blacksplash

BELLARICO'S PIZZA POS MEDIA



Banners and Posters



Warmer Header Menu



7" Pizza Boxes
35190-3



12" Pizza Boxes
08246-5



USB Video Menu Files

SMALLWARES



- Pizza Tray
- Oven Mits
- Spatula
- Thermometer
- Pizza Tongs
- 4" Round Pizza Cutter

STANDARD POS PACKAGE



- Bellarico's banner 3' x5'
- Window Posters (2) 11"x17"
- Bellarico's Decals to cover existing equipment decals.
- Small menu card that is applied to equipment warmers. *These will be colored pictures and have a place to apply stickered pricing.*
- Thumb drive of the 12" pizza pictures or 7" pizza pictures *They will be sent at no charge. Can include pricing where applicable.*



BELLARICO'S PIZZA BAKING GUIDELINES

TO BAKE: KEEP FROZEN until ready to bake. Remove wrapper from frozen pie and spray top of pizza liberally with water and bake. Retain cardboard circle to cut pizza on.

LINCOLN COUNTER TOP CONVEYOR OVEN

Temperature: 485°

Bake Time: 6 - 7 Minutes

DOYON COUNTER TOP OVEN

Temperature: 460°

Bake Time: 8 - 10 Minutes

CADCO OVEN

Temperature: 475°

Bake Time: 7 - 8 Minutes

CONVECTION OVEN

Temperature: 400°

Bake Time: 8 - 12 Minutes

WISCO COUNTER TOP OVEN

Temperature: 475°

Bake Time: 10 - 15 Minutes

DELUXE PIZZA OVEN

Temperature: 525°

Bake Time: 12 - 14 Minutes

Cut pizza into 4 equal slices and place in pizza display case. Serve in a pizza slice bag. Hold pizza in pizza display case up to 1 hour.

For "To-Go-Pizza" cut into 8 slices and place in box.

Contact your wholesaler rep for high speed oven settings, including Turbochef, Merrychef and others