

Capabilities Presentation

WAM DISTRIBUTORS PRESENTATION TO RETAILERS





Customer Promise

—
When our customers win, we win.

We partner with customers to delight consumers in the **constant pursuit of growth.**

Every day we take the opportunity to strengthen our customer relationships by **working together as a team.**

As **consumers demand our products** we promise to be indispensable to our customers, as our customers are indispensable to us.

We will **remain externally focused**, agile and constantly educated in consumer insights.

We are **optimistic and solutions driven**, turning challenges into opportunities and finding ways to keep growing together.



Sustainability



Our commitment is to sustainably feed the world with safe, high-quality and nutritious food products.

Our holistic approach:



Food



Animal Well-Being



Environment



Workplace



Community

Brands, Products, Programs and Partnership



- Foodservice & Channel Expertise
- Consumer and Convenience Channel Insights
- Broad range of products to satisfy operator needs

- Commitment to Innovation
- In-store Merchandising & Equipment Solutions
- Foodservice & Retail Product Mix

Tyson Foods: House of Brands



#1 Branded Fresh Chicken, Frozen Cooked Prepared Chicken, Frozen Uncooked Chicken & Frozen Uncooked Cornish Hen Brand



#1 Smoked Sausage Brand
#2 Branded Lunchmeat



#1 Breakfast Sausage & Frozen Protein Breakfast Brand



#1 Stacked Bacon Brand
#3 Branded Bacon



#1 Hot Dog Brand



Poultry Overview



Quality Control from start to finish with ***vertically integrated poultry*** production family-owned farms whose members share our vision to raise the chickens we produce with source of origin knowledge

BONE-IN CHICKEN

Breaded & Unbreaded, Uncooked & Fully Cooked, IF, Cornish, Whole, Drumsticks



BONE-IN WINGS

Fully-Cooked and Uncooked, Unbreaded Bone-In, Breaded Bone-In



CHICKEN PATTIES & FILETS

Unbreaded & Breaded, Fully-Cooked & Uncooked, Premium & Value, Filets & Patties



TENDERLOINS, STRIPS, & TENDERS

Fully-Cooked and Uncooked, Breaded & Unbreaded, Premium & Value, Tenders, Tenderloins, Strips



BONELESS HANDHELD

Unbreaded Boneless, Breaded Boneless, Glazed, Unglazed, with Sauce, Fully Cooked and Uncooked, Breaded Nuggets, Breaded Popcorn



INGREDIENT CHICKEN

Fully Cooked & Uncooked, FC Pulled and Ready-to-Pull, Skewers, Strips & Pieces, Chicken Crumbles





Prepared Foods Overview



CARRIERS

TORTILLAS & CHIPS

Flour & Corn Tortillas, Chips, Strips, & Shells, Wraps



SNACKING

Corn Dogs, Crisпитos, Stuffed Hashbrowns, Bosco Stuffed Breadsticks, Dough Enrobed Sausage, Crepes, Omelets, Hillshire Shacking Small Plates, Simple Scrambles, PnS Bites, Loaded Sausage Bites



SAUSAGE

DINNER SAUSAGE

Sausage Links, Endless Rope, Spit-Cooked Links, Cocktail Links

BREAKFAST SAUSAGE

Raw & FC Links, Raw & FC Patties, Bulk, Crumbles & Gravy



VALUE ADDED BEEF

CENTER OF PLATE

Breaded Beef, Roast Beef, Pot Roast, Pastrami, Country Fried Steaks, Whole & Sliced Brisket, Corned Beef, Burgers



SHAVED STEAK

Raw and fully cooked options
Pork, Beef and Chicken



VALUE ADDED PORK

CENTER OF PLATE

FC & RTC Roasts, Bone-In & Boneless Chop, Loins, Ribs & Boneless Rib Patties

INGREDIENT

Diced, pulled



VALUE ADDED TURKEY

Carving, Slicing, & Specialty



INGREDIENTS MEATS

TOPPINGS

Dry Sausage: Pepperoni & Salami
Crumbled Toppings & Meatballs



BACON & HAM

BACON

Raw, Fully Cooked, Turkey Bacon, Bacon Bits

HAM

Natural Juice, Water Added, Carving, Slicing, Diced, Patties, Steaks



SLICED MEATS

PRE-SLICED

Beef, Chicken, Ham, & Turkey

LOGS & LOAVES

Bologna, salami, Beef, Chicken, Ham, & Turkey



HOT DOGS

All-beef, Pork & Beef, Pork-Water-Beef, Turkey



Plant Based Overview



Taking a ***holistic approach*** to deliver an alternative protein portfolio that includes both plant based only products as well as meat + grain blends that meet consumers needs across ingredients, taste, variety, and value.

PLANT BASED CRISPY CHICKENLESS

Tenders, Nuggets, Filets, and Boneless Wings



PLANT BASED BREAKFAST SAUSAGE

Breakfast Sausage Patties



BLENDED SAUSAGE

Breakfast Sausage Patties, and Blended Dinner Sausage



PLANT BASED BREAKFAST SANDWICHES

Various Varieties



PLANT BASED CRUMBLES

Southwest Seasoned Ancient Grains Taco Filling, Italian Chickpea Pizza Topping



HUMMUS BITES

Fully Cooked Roasted Garlic Hummus Bites



CONVENIENCE RETAIL PRODUCT CATEGORIES



Snacking

Refrigerated Case

- *Jimmy Dean*® Simple Scrambles
- *Jimmy Dean*® Morning Combos



Retail Solutions

Refrigerated Case

- *Ball Park*® Hot Dogs
- *Hillshire Farm*® Lunchmeat

Heat & Eat

- *Tyson*® Any'tizers® Appetizers
- *Jimmy Dean*® Breakfast Bowls
- *Pierre*™ Riblets, Wings



CONVENIENCE PRODUCT CATEGORIES



Handhelds

- *Hillshire Farm*® Sausage Rolls
- *State Fair*® Corn Dogs and Mini Corn Dogs
- *Bosco Sticks*® Filled Breadsticks
- *State Fair*® *Crispitos*® Filled Tortillas



Pizza

- Sliced Pepperoni
- Sausage & Beef Toppings
- Canadian Bacon, Ham, Bacon & Chicken
- Sliced Steak
- Flatbread



CONVENIENCE PRODUCT CATEGORIES



Chicken

- *Tyson*® Handheld Wings, Boneless Wings and Tenders
- *Tyson* Grilled Chicken Strips & Diced Chicken
- *Tyson* Breaded, Grilled & Roasted Filets
- *Tyson Red Label*® No Antibiotics Ever Handheld & Component Items



Hot Dogs & Sausages

- *Ball Park*® Angus Beef Franks
- *Ball Park* Beef Franks
- *Ball Park* Meat Franks
- *Hillshire Farm*® Smoked Sausages
- *Jimmy Dean*® Breakfast Roller Links



CONVENIENCE PRODUCT CATEGORIES



Sandwich Components

- Breakfast Sausage Patties
- Burgers & Beef Patties
- Grilled & Breaded Chicken Filets, Strips & Patties
- Boneless Pork Rib Patties and Breaded Pork
- Sliced Steak



- Bacon Slices
- Meatballs
- Meatloaf slices
- Pre-sliced Sandwich Lunchmeats
- Tortillas
- Flatbreads
- Biscuits

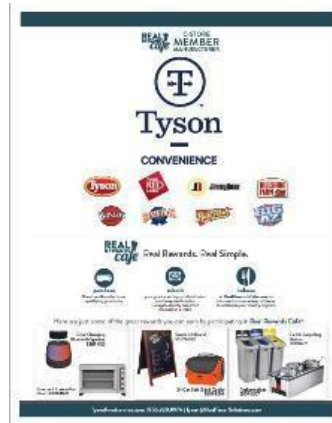


EQUIPMENT SOLUTIONS



Supporting foodservice platforms with branded merchandising tools to raise awareness and increase sales.

Power up your food business with the comprehensive Tyson Convenience Equipment & Merchandising Program. With a complete selection of the latest equipment, high-impact merchandising to lucrative offers and rebates, it delivers everything you need to sell more food from the biggest brands customers love.



Jimmy Dean® Refrigerated Breakfast Snacking & Completes



Delicious breakfast pairings perfect to enjoy on the go for AM snacking!

Morning Combo Product Features & Benefits

- Take your favorite breakfast with you to eat anytime or anywhere! Available in 2 flavors:
 - ❑ Mini Maple Pancakes & Maple Sausage Bites
 - ❑ Blueberry Muffin & Sausage Bites
- 8 grams of protein
- Ready to eat or heat in under 30 seconds for a warm tasty AM snack!
- Tray is microwavable & ability to stand up by itself



Simple Scrambles Product Features & Benefits

- Easy prep, portable package includes everything needed for a complete breakfast—just mix, heat and eat!
- No operator preparation is needed for customers to enjoy this hearty breakfast option
- 18+ grams of protein per cup
- Allows customers to make the final product in minutes almost anywhere

Jimmy Dean® Frozen Breakfast



Satisfy on-the-go consumers anywhere with the hearty, convenient, and satisfying breakfast options they love.



Features & Benefits

- Now all day can be your time to shine with customers when you offer convenient *Jimmy Dean*® Breakfast Sandwiches, Breakfast Bowls, Pancake & Sausage Breakfast Sticks, and Stuffed Hash browns.
- They all come in a variety of flavors, which makes them a fantastic opportunity to expand your offering retail-ready pantry items for customers looking for convenience.
- Appeals to a wide range of today's customers' desires with *Jimmy Dean*® Brand, the breakfast leader in repeat buyers¹.

Product

- Breakfast Bowls include protein, eggs and cheeses- in one bowl- just heat and eat for a hearty morning meal.
- Pancake & Sausage Breakfast Sticks are made with fully cooked *Jimmy Dean*® premium breakfast sausage and coated pancake or French toast style batter, providing an easy and fun to eat option
- *Jimmy Dean*® Sandwiches give your customers more fuel to power the morning. Microwaveable and ready in minutes for a delicious breakfast at home
- *Jimmy Dean*® brand Stuffed Hash browns are made with real potato flakes for an authentic, premium taste that can be prepared in the microwave in a matter of minutes!