

# HERSCHEL'S **FAMOUS 34**

## **Company Profile**

Heisman Trophy winner Hershel Walker developed the Famous 34 brand in 2002. Herschel's commitment to becoming one of the all-time greats in sports is the same intensity he's brought to building one of the leading quality chicken brands in food service today focusing on high-quality and competitive pricing! Herschel has partnered with WAM and your wholesale distributor to help you grow profits in your food service sales.



## **Product Profile**

This program offers the following products:

- **Bone-In Wings**  
(in three styles, roasted savory and buffalo glazed and breaded)
- **Boneless Breaded Chicken Wings**
- **Breast Fillets**
- **Chicken Tenders**

For all of our products, you can add Z-Spice Seasoning for that extra kick to your wings. We also offer a variety of sauces to complement your wing program.



Join the growing number of retailers carrying the Famous 34 Chicken Program!

**SIGN UP TODAY!**

## Equipment

*If you already have a fryer, this produces the ultimate flavor, however, our products can also be baked in a pizza, convection or conventional oven. And, according to your style of warmer, shelf life can be up to 2 hours!*

HERSCHEL'S  
**FAMOUS 34**

**WAM**  
FOCUSED PROGRAMS • PROVEN RESULTS



*Bone-In chicken wings are the #1 growing category in fast food and convenience. That's why you need THE WAM & RENAISSANCE MAN FOODS Famous 34 Chicken Program in your food service lineup. Sign up today and start growing your food service profits while also increasing incremental sales in your store.*



*Commit to one of the leading quality chicken brands in food service today!*