

KEEP SALES MOVING WITH THE HOTTEST SNACKS.

*WESTPORT Food Service Report 2019

With more than 90% consumer brand recognition, Hot Pockets® is the top handheld brand in foodservice and vending.

ON-THE-GO IS ON THE RISE>

Satisfy a growing demand for snacks that are ready to be enjoyed right away with Hot Pockets Sandwiches and Stix.

95%

95% of consumers snack daily

2x

70% of consumers snack 2 or more times per day*



66% of consumers purchase a snack to satisfy a craving or treat themselves

PERFECTED FOR C-STORES

- >> Long shelf life for less waste (refrigerate 7 days, freeze 12 months)
- >>> Easy-to-open, recognizable packaging that's ready to display.



OFFER ONE 1/2 LB SANDWICH



\$ 1.88	*Approx Cost 8oz Hot Pocket		
\$ 3.49	SRP		
\$ 1.61	Estimated Profit		

BUNDLE TWO 1/4LB SANDWICHES



\$ 2.08	*Approx Cost 2x4oz Sandwiches	
\$ 3.99	SRP	
\$ 1.91	Estimated Profit	

PRODUCT	PACK SIZE	NESTLÉ CODE
Ham & Cheese	12 / 8 oz.	11007685
Jalapeño Steak with Cheese	12 / 8 oz.	11007681
Meatballs & Mozzarella	12 / 8 oz.	11007684
Pepperoni Pizza	12 / 8 oz.	11007683
Buffalo Style Chicken	30 / 4 oz.	12481069
Cheeseburger	30 / 4 oz.	11007776
Ham & Cheese	30 / 4 oz.	11007774
Jalapeño Steak with Cheese	30 / 4 oz.	11007768
Meatballs & Mozzarella	30 / 4 oz.	11007772
Pepperoni Pizza	30 / 4 oz.	11007771
Philly Steak & Cheese	30 / 4 oz.	11007769
Sausage, Egg & Cheese	30 / 4 oz.	11007775
PIZZA STIX® (91b Bulk)	3 oz.	11007819





