



# Capture More Consumers With New Varieties!



**21-Day Shelf Life**

Two Crave-able Items:  
*Pesto Chicken and Turkey & Bacon*



# New Premium Varieties to Elevate Your Sandwich Lineup!



Source: Nielsen \$ Sales 2018, 2019, 2020

## CONSUMERS WANT MORE PREMIUM OPTIONS

- Sauces are a crave-able addition to sandwiches that consumers want
- Pesto is among the leading sauces found on menus\*
- Bacon continues to grow in popularity and is one of the leading ingredients found on sandwiches\*

PRODUCT CODE	DESCRIPTION	NET WT	CASE CT	PRODUCT UNIT UPC
3018	 <p><b>Pesto Chicken</b> Smoked Chicken Breast, Provolone Cheese, Feta &amp; Basil Pesto on Focaccia Bread</p>	6.2 oz.	8	 0 41433 03018 9
3019	 <p><b>Turkey &amp; Bacon</b> Oven Roasted White Turkey, Provolone Cheese &amp; Bacon on Hickory Smoked Onion Bread</p>	6.0 oz.	8	 0 41433 03019 6

\*Mintel Menu Insights Q4 2016 - 2019