



# RISE & SHINE

## Introducing 4 Premium Breakfast Sandwiches

Add breakfast to  
your menu — and  
make it your daymaker!



### Make Breakfast the Best Part of Your Day!



Breakfast sales are booming, with continued growth year over year.



Breakfast is the most profitable day part for c-stores.<sup>1</sup>



C-store branded breakfast sandwiches sales have spiked 11% since 2018.<sup>2</sup>



# MAKE THE MOST OF YOUR MORNING



**Premium packaging**  
**Clear window for product visibility**  
**Microwave and warmer safe**



**A Brand They Trust**  
 Market Sandwich has a solid performance record, with **sales increasing 40%** (2016-19).

## Eggcellent, On-Trend Flavor Options

The popularity of morning sandwiches continues to rise, especially in these categories<sup>3</sup>:

**HEALTHY TASTES**





**HEAT & SPICE**

**A.M. INDULGENCE**

<sup>1</sup> CSP-FARE State of Foodservice Study, 2018

<sup>2</sup> Nielsen: Total Custom Branded Breakfast Sandwiches Latest 52 wks w/e 7/11/20, 7/13/19, 7/14/18

<sup>3</sup> Datassential Breakfast Sandwich Trend Report

PRODUCT CODE #/CS	PRODUCT DESCRIPTION	NET WT. (Unit)	CASE COUNT	PRODUCT CODE
2998	Egg, Turkey Sausage & Cheese on a Focaccia Roll	6.7 oz	8	 0 41433 02998 5
2999	Omelet with Ham & Cheese on a Croissant	6.0 oz	8	 0 41433 02999 2
3000	Sausage & Jalapeno Bacon with Egg & Cheese on a Biscuit	6.3 oz	8	 0 41433 03000 4
3001	Egg, Cheese & Green Chile Salsa on a Ciabatta Roll	5.0 oz	8	 0 41433 03001 1