

Smithfield[®]

CULINARY



Company Profile

Consumers today are looking for opportunities to purchase prepared foods at convenience stores! Smithfield Culinary, the foodservice arm of Smithfield Foods, WAM and your wholesale distributor have joined together to offer you a broad portfolio of foundational protein foodservice solutions for your meal and snack menus.



Product Profile

PIZZA You make your own pizza, Smithfield Culinary offers pepperoni, ham, Italian sausage and other topping varieties in different formats to meet your needs and your customer's pizza cravings!

SANDWICH MEATS Smithfield Culinary offers a wide variety of proteins in various formats including: Ham, Turkey, Roast Beef & cold cuts for lunch and dinner menus. They also offer breakfast proteins like pre-cooked sausage and bacon.



SIGN UP TODAY!

At Smithfield Foods, we are committed to providing great foodservice products for Smithfield Culinary, part of one of the world's largest pork processors in the industry today!

Product Profile (cont.)

HOT DOGS Whether your roller grill program is just getting started, you're adding a new program, or even if you're looking to rebrand your existing program, Smithfield Culinary offers the brand, products and equipment to help you make it happen. Whatever your needs, Smithfield offers multiple sizes in their all-beef franks or other hot dogs along with specialty smoked sausages for your program. Check with Distributor Representative on the WAM conversion program available on roller grills.



GRAB & GO MEAL REPLACEMENT Smithfield Culinary carries a full line of retail type products, including Curly's BBQ or take-home meatballs. Your "on the go" customers will love our delicious Power Bites protein snacks and our flavorful Carando Rip'n Dip and Calzones. They make everything with high quality ingredients that satisfy your customers hunger! For the cooler door of your store we offer retail packaged meats for your customers take-home needs, including SNAP or food stamp program compliant selections.



Retailer Rebate Program
Smithfield Culinary is proud to offer a WAM Retailer Rebate program through your local wholesale distributor that ensures your stores' profitability on our proven best sellers.

Point of Sale
Promotional materials for this product and packaging is available through your local wholesale distributor or you can get at www.smithfieldculinary.com/c-stores.

TALK TO YOUR DISTRIBUTOR REPRESENTATIVE ABOUT ADDING THE SMITHFIELD CULINARY PROGRAM TO YOUR STORE TODAY!