

CONVENIENCE STORES

**TURN YOUR CONSUMERS
INTO LOYAL FANS
WITH *McCain*®**

GET READY TO GRAB MORE PROFITS WITH OUR GRAB-AND-GO PROGRAM.

67% of consumers prefer their convenience store food purchases to be grab-and-go options*; 68% crave indulgent treats†, like our Mac & Cheese Wedges. Our highly craveable ready-made lineup offers perfect add-ons in combos and bundles, and easy portability of products. Simply put, *McCain*® has what it takes to drive sales and loyalty.

*2018 McCain Foods Proprietary Study + Datassential Coronavirus Report 17 – May 8, 2020



McCain® Delivers On What Matters Most To Grab-And-Go Consumers

45%

FOOD
QUALITY

45%

PRICE/
VALUE

37%

TASTE

34%

FRESHNESS

29%

CONVENIENCE

15%

MENU
CHOICES

Convenience Store News Industry Report 2020 Deep Dive: Foodservice

Kick start your grab-and-go program with these top products



**Golden Crisp®
Breaded Cheddar Cheese
Stuffed Jalapeños**

Spicy, cheesy goodness kicks up late night snacking.



**Golden Crisp®
Battered Mozzarella
Cheese Sticks**

Golden brown, chewy and perfect for snacking.



**McCain® Redstone
Canyon® Regular
8-Cut Wedges**

Savory coating puts a little more crisp into every bite.



**Golden Crisp®
Mac & Cheese
Wedges**

A fun grab-and-go take on a comfort food classic.



**Golden Crisp®
Breaded Cheddar Cheese
Potato Bites**

A fresh spin on comfort food that's sure to delight.

Grab these tools for added support



Social Assets

Download and use to promote products on social media.



French Fry Profits Calculator

Uncover the profit potential by finding the right price for your operation.



To-Go How-To Guide

Get smart support for your grab-and-go program.



To learn more about McCain's grab-and-go products visit
www.mccainusafoodservice.com/channels/c-store/grab-and-go

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