

BEST MAID PRODUCTS

Rise is a company built on elevating expectations. It's what sets us apart from others in the baking industry. And why we are dedicated to putting the success of our WAM distributors above all else.



Thick Crispy Bars

Our gourmet crispy bars are available in a variety of sizes and come individually wrapped for customer convenience and easy impulse purchases.

	Pack Size	Item #
Birthday Cake Crispy	24/3.8oz	71333
Chocolate Marshmallow Crispy	24/3.7oz	71481
Fruity Crispy	24/3.7oz	71477
Marshmallow Crispy	24/4oz	71475
Marshmallow Crispy made with M&M'S® Candies	24/3.4oz	71479
Peanut Butter Crispy	24/5oz	71489
Unicorn Crispy	24/2.8oz	71810

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- Individually Wrapped
- Scan-able UPC
- Great for Impulse Purchases

Baked Cookies

These delicious goodies are a sweet temptation for customers on the go. Each soft and chewy cookie is individually wrapped and ready to sell with nutritional information and UPC on back.

	6/24/3oz
Chocolate Chunk	71824
Chocolate Chip made with M&M'S® Candies	71825
Dark Chocolate with Chocolate Chunk	71829
Oatmeal Raisin	71828
Peanut Butter made with REESE'S PIECES	71827
White Chunk Macadamia	71826

The REESE'S PIECES trademark and trade dress are used under license from the Hershey Company.



20727
Wooden Rack
3 Cookie Facing



22152
Wire Bar Rack

Merchandising Display Racks

For simple consumer products, you have **3 to 10 seconds** to catch consumer attention.¹ Help your customer put the profit in their pocket with one of our merchandising display racks designed to fit their needs!

	Item#	Dimensions (HxWxD)	Cookie Capacity	Bar Capacity*
Wooden Rack 3 Cookie Facing	20727	17" x 6" x 10"	15	-
Wire Bar Rack	22152	14" x 9" x 10"	-	18-36
Wooden Rack 4 Cookie Facing with Bar Basket	20013	13.25" x 11.5" x 12.62"	20	9-15

¹ Source: Merchandising Strategies – How To Gain Insights <https://www.focusgrouptips.com/merchandising-strategies.html>

*Crispy Bar capacity varies depending on bar size



20013
Wooden Rack 4 Cookie Facing with Bar Basket

SALES REPRESENTATIVES

Reach out to your Rise Baking Broker or Sales Representative for more information on our available products and display racks!



Distributor	Broker	Broker Representative	Rise Sales Representative
Andalusia Distributing Co.	Peach Tree	Vern Callahan: vernc@peachtreesm.com	Ritch Saucer
Brenham Wholesale	Hanks Brokerage	Jim Lenox: jim@lenoxfoodsales.com	Vince Lindquist
Burklund Distributors	Shankman & Associates	Wendy Piccirillo: wpiccirillo@shankmanandassociates.com	Cyndie Dorn
Capital Candy Company	CSC	Rick Brown: rbrown@cscmktg.com	Dean Grammas
Cash-Wa Distributing	Affinity Group - NE	Don Martens: donald.martens@affinitysales.com	Cyndie Dorn
Century Distributors	CSC	Judy Fox: jfox@cscmktg.com	Ritch Saucer
City Wholesale Grocery	Peach Tree	Vern Callahan: vernc@peachtreesm.com	Ritch Saucer
Cooper-Booth Wholesale	CSC	Judy Fox: jfox@cscmktg.com	Dean Grammas
Douglas Companies	TCM	Cathy Butler: cathy@tcmonline.com	Vince Lindquist
Doyles Sheehan	KC Krafts	Kyla Van Aalst: kayla@kckraftsnw.com	David Tuthill
Gem State Distributors	KC Krafts	Mark Rosenburg: kckrafts1@comcast.net	David Tuthill
Gummer Wholesale	Shankman & Associates	Brandon Schemrich: bschemrich@shankmanandassociates.com	Chris Burd
Harbor Wholesale Foods	KC Krafts	Kyla Van Aalst: kayla@kckraftsnw.com	David Tuthill
Holiday Wholesale	Affinity Group - WI	Michael Passage: michael.passage@affinitysales.com	Cyndie Dorn
Imperial Super Regional Distributor	TCM	Kelly Gross: kelly@tcmonline.com	Ritch Saucer
Indian Nation Wholesale	Fidler Marketing	Leland Tate: leland.tate@fidlermarketing.com	Vince Lindquist
Master Distributors	Shankman & Associates	Lyndi Verstrate: lverstrate@shankmanandassociates.com	Chris Burd
Merchants Grocery Company	Stillwater Provisions	Ken Morris: ken@stillwaterprovisions.com	Ritch Saucer
Mountain/Service Distributors	CSC	Rick Brown: rbrown@cscmktg.com	Chris Burd
S. Abraham & Sons	Shankman & Associates	Patrick Grant: patrick.grant@peachtreesm.com	Ritch Saucer
Southco Distributing	Peach Tree	Patrick Grant: patrick.grant@peachtreesm.com	Ritch Saucer
Stewart Distribution	Peach Tree	David Bailey: davidb@peachtreesm.com	Ritch Saucer
Team Modern	Shankman & Associates	Chuck Mohr: cmohr@shankmanandassociates.com	Chris Burd
Team Sledd	S&E Sales Associates	Bill Bardine: bardine@sesales.biz	Chris Burd
Tripifoods	CSC	Ron Forney: ronald.forney@advantagesolutions.net	Chris Burd
Zuma & Sons Distributors	Peach Tree	David Bailey: davidb@peachtreesm.com	Ritch Saucer

Rise Sales Representative Email

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Vince Lindquist	v.lindquist@risebakingcompany.com



Ready to take your business higher?
Contact your sales representative today!