



IW COOKIE & CRISPY BAR PROGRAM



WHY BEST MAID & RISE BAKING

- Variety of display racks available at no cost to you
- Attractive & clean packaging
- Soft & Chewy Gourmet Cookies in 6 flavors
- Delicious all butter Crispy Bar recipes
- We are a leader in Crispy Bar offerings
- Rise Baking Company also offers:
 - Bulk, pre-baked Cookies for thaw & serve applications
 - Frozen Dough for fresh baked Cookies on-site
 - Brownies, Muffins and much more
 - Expectations deliciously exceeded!



BEST MAID IW COOKIE REFRESH

New Recipe

- Gourmet Recipe
- High Quality Inclusions
- A thicker cookie that stays Soft & Chewy
- Longer ambient shelf life

PREVIOUS	NEW!
Chocolate Chip	Chocolate Chunk
Chocolate Chip made with M&M'S® Candies	Chocolate Chip made with M&M'S® Candies
Peanut Butter made with REESE'S PIECES	Peanut Butter made with REESE'S PIECES
Oatmeal Raisin	Oatmeal Raisin
White Chunk Macadamia	White Chunk Macadamia
Snickerdoodle	Dark Chocolate with Chocolate Chunk

New Packaging

- Eye Catching
- Easy to Open



COOKIES

Must carry a minimum of 3 IW Cookies to qualify

RANKING	DESCRIPTION	48/3oz	6/24/3oz
1	Chocolate Chunk	71818	71824
2	Chocolate Chip made with M&M'S® Candies	71819	71825
3	Peanut Butter made with REESE'S PIECES	71821	71827
4-6	Oatmeal Raisin	71822	71828
4-6	White Chunk Macadamia	71820	71826
4-6	Dark Chocolate made with Chocolate Chunk	71823	71829

Frozen Shelf Life: 547 days Ambient Shelf Life: 14 days



CRISPY BARS

Must carry a minimum of 3 IW Crispy Bars to qualify

RANKING	DESCRIPTION	ITEM #	PACK SIZE
1	Thick Peanut Butter Crispy	71489	24/5oz
2	Thick Marshmallow Crispy	71475	24/4oz
3	Thick Fruity Crispy	71477	24/3.7oz
4-6	Thick Marshmallow Crispy made with M&M'S® Candies	71479	24/3.4oz
4-6	Thick Chocolate Marshmallow Crispy	71481	24/3.7oz
4-6	Thick Birthday Cake Crispy	71333	24/3.8oz
NEW!	Unicorn Crispy	71810	24/2.8oz

Frozen Shelf Life: 456 days Ambient Shelf Life: 21 days / 30 days PB



CRISPY BARS

Double Your Volume by adding Crispy Bars to your Cookie Program

- Convenient Grab & Go Style
- Crispy bars have been our fastest growing product category for the past 2 years
- New flavor varieties added yearly
- 7 delicious flavors to choose from
- All butter recipe - taste just like home-made

