



**CARNIVORE
APPROVED**

IT'S **GOTTA**
BE CURLY'S 

Attract more meat lovers and fill more bellies with authentically prepared Curly's fully cooked and smoked meats.



**“ PEOPLE NEVER POST PICTURES
FOR THEIR FRIENDS WHEN THEY
ENJOY A MEAL OF CURLY'S.
THEY'RE TOO BUSY EATIN'. ”**

- MEAT WISDOM BY CURLY

Legend has it that there was a man so passionate to serve up the very finest meats, that when he tasted a recipe he liked, the hair on his head would curl up with sheer joy.

THEY CALLED HIM CURLY.




Authentically prepared.
Conveniently customizable.

Today, Curly's is still made with that same passion. Hearty, delicious and authentically prepared, count on Curly's for meats seasoned or smoked to perfection. From BBQ'd pulled pork, chicken and beef to ethnic varieties, on-trend choices and sliced sandwich meats, you'll find a portfolio of high-quality products to satisfy everyone's inner carnivore and create irresistible menus.

When you serve Curly's, you're serving expertly hand-trimmed meats that are seasoned and roasted or slow-smoked in an authentic pit smoker over natural hardwoods for a rich and smoky flavor.

Our BBQ choices and selection of other fine meats are full-flavored, consistent and of the highest quality and offer the variety and versatility to fit any size operation. Meats are also offered in sauceless options to allow for convenient customization. Curly's is a carnivore-approved line-up of perfectly prepared, crowd-pleasing favorites sure to bring excitement to any menu...

IT'S **GOTTA**
BE CURLY'S 

Stick-to-your ribs

total BBQ satisfaction.

IT'S GOTTA BE CURLY'S®

“ IF A CUSTOMER LEAVES WITH ANYTHING LESS THAN
THREE BBQ SAUCE STAINS ON THEIR SHIRT, I HAVE FAILED. ”

- MEAT WISDOM BY CURLY

PULLED MEATS

Curly's pulled meats are just that – hand-pulled from the finest cuts. Then they're naturally hardwood-smoked for a satisfying authentic smoky BBQ taste and fork-tender texture. From our smoked pork, chicken or beef to our roasted pulled pork, Curly's conveniently delicious BBQ is sure to excite your guests. All pulled meats are whole-muscle varieties and contain no preservatives, for a clean label. Shredded and chopped options available.



RIBS

No line of BBQ meats can be complete without everyone's favorite – pork ribs! From baby back to St. Louis-style, all our ribs are expertly trimmed, come in single-bone or full-slab formats and are flash-frozen to seal in flavor. For back-of-house versatility, we offer ribs that are seasoned with spice rubs and marinated or pit smoked for genuine smoky BBQ flavor or unsauced so you can create your own style of signature ribs.



SMOKED CHICKEN WINGS

Just add your own variety of dipping sauces! Our chicken wings are smoked with natural hickory wood for authentic flavor. And because they're fully cooked, you can conveniently reheat using the source of your preference. Consistent size, flavoring and appearance result in consistent product costs and profit margins, as well as consistently satisfied wing lovers.

COMFORT FOODS

just like mom used to make.

Fill their plates with the flavors of home with Curly's premium beef entrées. Choose from pot roast, boneless sirloin pork, boneless pork loin, whole smoked brisket and more. Our smoked meats are smoked over hickory hardwood in a traditional smoker and are rubbed with our proprietary seasoning to enhance their natural flavor. Available in both cooked or natural pit-smoked varieties.



SANDWICH MEATS

*tastes they come back
for again and again.*

Just about the finest-quality meats ever slapped between two slices of bread, Curly's tender and delicious whole, split or sliced deli meats are made of the highest-quality beef and are expertly trimmed for high yield and less waste. From roast beef to corned beef to prime rib, all meats are perfect for both hot and cold menu applications.





ETHNIC FARE

*for a south of the
border flair.*

It's the easy way to spice up your menu. Curly's Mexican-style pulled meats, like carnitas and barbacoa, take adventurous taste buds on a journey to delicious. With just the right blend of zingy Mexican seasonings, these pulled meats are slow-cooked and naturally hardwood-smoked for a melt-in-your-mouth texture and authentic smoked flavor. Meats are whole-muscle varieties and contain no preservatives, for a clean label.

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GTIN#	PRODUCT DESCRIPTION	PACK(S)	UNIT SIZE IN LBS.	NET CASE WEIGHT	CATCH WEIGHT	REFRIGERATED / FROZEN
SMOKED CHICKEN WINGS						
10704051289371	Smoked Chicken Wings	4	10	40		Frozen
RIBS						
90704051261023	Cooked Babyback Loin Back Pork Ribs	8 bags / 2 slabs	1.80	24	X	Frozen
90704051261405	Cooked Babyback Loin Back Pork Ribs with Sauce	4 bags / 4 slabs	1.60	30	X	Frozen
90704051681043	Smoked Babyback Loin Pork Back Ribs	4 bags / 4 slabs	1.65	24	X	Frozen
90704051262044	Cooked St. Louis Style Pork Ribs	4 bags / 4 slabs	2.50	42	X	Frozen
90704051282059	Smoke Roasted St. Louis Style Pork Ribs Single Bones	4 bags / 5 lbs	Random	20	X	Frozen
90704051282257	Smoked St. Louis Style Pork Ribs (random pieces)	4 bags	Random	17	X	Frozen
10704051289908	Smoked Rib Ends and Pieces	1 bag	Random	20		Frozen
90704051682026	Smoked St. Louis Style Pork Ribs	4 bags / 4 slabs	1.60	25	X	Frozen
90054756002026	Smoked St. Louis Style Pork Ribs	5 bags / 2 slabs	5.56	27.8	X	Frozen
COMFORT FOODS						
90704051270025	Fully Cooked Beef Pot Roast, Whole Pieces, Chuck	10	2.5	25	X	Frozen
90704051270032	Fully Cooked Beef Pot Roast, Whole Pieces, Chuck	6	2.5	15	X	Frozen
90704051770280	Fully Cooked Pot Roast (bottom round)	2	16	32	X	Frozen
90704051770303	Fully Cooked Beef Pot Roast Bottom Round Low Sodium	1	14	14	X	Frozen
90704051287023	Smoked Beef Brisket	2	8	16	X	Frozen
SANDWICH MEATS						
90704051770259	All Natural Cooked Roast Beef Split Cap On	2	12	24	X	Frozen
90704051270278	Boneless Beef Steak Ready to Slice	5	2.5	12.5	X	Frozen
90704051770235	Cooked Deli Roast Beef Bottom Round Flat	4	7.75	31	X	Refrigerated
90704051770334	Cooked Deli Beef Pastrami Bottom Round Flat	4	7.75	31	X	Refrigerated
10704051300122	All Natural Fully Cooked Sliced Roast Beef Inside	8	2.5	20		Frozen
10704051300276	Fully Cooked Sliced Roast Beef Inside	6	2	12		Frozen
10704051300634	Fully Cooked Sliced Corned Beef	6	2	12		Frozen
10704051300870	Smoked Sliced Prime Rib	10	2	20		Frozen
10704051287065	Fully Cooked Sliced Smoked Beef Brisket	6	2	12		Frozen
10704051287089	Fully Cooked Double Sliced Smoked Beef Brisket	9	2	18		Frozen
ETHNIC FARE						
90704051269265	Fully Cooked Pork Carnitas	6	4.7	28	X	Frozen
90704051269302	All Natural Cooked Pork Carnitas	6	5	30	X	Frozen
90704051270223	Fully Cooked Beef Barbacoa	10	3	30	X	Frozen

Catch weight items will vary in weight, you'll only be charged for the amount of product you receive.

GTIN#	PRODUCT DESCRIPTION	PACK(S)	UNIT SIZE IN LBS.	NET CASE WEIGHT	CATCH WEIGHT	REFRIGERATED / FROZEN
PULLED MEATS						
10704051287119	Smoked Shredded Beef Brisket	12	2	24		Frozen
10704051287126	Smoked Chopped Beef Brisket	6	5	30		Frozen
10704051269016	Fully Cooked Pulled Pork (with sauce)	2	5	10		Frozen
10704051269047	Fully Cooked Pulled Pork (sauceless)	2	5	10		Frozen
90704051269289	All Natural Roasted Pulled Pork	8	2.25	20	X	Frozen
10704051269290	All Natural Cooked Pulled Pork with Natural Juices	4	5	20		Frozen
10704051289007	Smoked Pulled Pork (sauceless)	2	5	10		Frozen
10704051289045	All Natural Smoked Pulled Pork (sauceless)	2	5	10		Frozen
10704051289069	Smoked Marinated Pulled Pork (sauceless)	2	5	10		Frozen
10704051289328	All Natural Smoked Pulled Pork With Carolina Recipe	2	5	10		Frozen
10704051269276	Smoked Shredded Pulled Pork with White Pepper	2	5	10		Frozen
10704051289144	Smoked Pulled Chicken No Sauce	2	5	10		Frozen
10704051289311	All Natural Smoked Pulled Chicken	12	2	24		Frozen
10704051289359	Roasted Pulled Chicken	12	2	24		Frozen

Catch weight items will vary in weight, you'll only be charged for the amount of product you receive.



“ ONLY THING BETTER THAN
A JUICY SLAB OF CURLY'S RIBS
IS TWO JUICY SLABS OF CURLY'S RIBS. ”

- MEAT WISDOM BY CURLY

Discover how the exceptional taste and variety of Curly's meats can build business for you. For information on new products, limited-time offers, menu programs and more, visit SmithfieldMenuQuest.com or call 800-722-1127.



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Curly's is one of the family of exceptional brands from Smithfield.

Smithfield
PORK. SOLVED.

At Smithfield, we're food-away-from-home experts with a passion for excellence. From our chefs, who share their culinary expertise and insights on the latest trends, to our Innovation Center, where we help you develop exciting new products, Smithfield offers you customer support beyond compare. Visit us at SmithfieldFoodservice.com.