



**FOSTER
FARMS®**

— Family Owned Since 1939 —

Our

CORN DOGS

Are Pure Gold



The highest gross
PROFIT.

The **BEST-SELLING**
corn dog. It doesn't get
much better than this.
Or does it...

Highest Gross Profit + Best-Selling Corn Dogs = The Perfect Combination for Your C-Store!

Corn dogs have the highest gross profit —70%¹, according to a Technomic study. When it comes to maximizing profits, go with the name that more C-Store chains offer. Foster Farms Corn Dogs. They're the **#1 selling corn dogs** and the third best-selling handheld item in the retail grocery freezer nationally (IRI)². And we make them easy to sell. So why not maximize your profits with Foster Farms Corn Dogs!

Foster Farms Corn Dogs Practically Sell Themselves!

- Timeless favorite
- Easy to prep and sell
- Heat quickly with existing equipment
- Merchandise on roller grill or hot case
- Perfect value price point
- Available in regular or jumbo size
- Lead category with 70% G.P.
- Exceptional holding performance—up to three hours



Essential, Effective Marketing Tools Provided

Foster Farms provides the following merchandising tools at no cost, as well as working with you to develop customized support.



Ceiling Danglers
16.5" x 16.5"



Static Glass Cling-On Signs
5" x 3.25"



Counter Cards
5.25" x 6.25"



Corn Dog and Pancake Wrap Warmer



Roller Grill Signs
2.5" x 2.6"



Roller Grill Signs
2" x 2.5"

1. According to a C-store study conducted by Technomic
2. According to IRI market research

Variety Is Key to Profitability

Limited Time Offers drive C-Store sales since customers see the product as something special and enticing. Foster Farms offers customizable POP materials to help you promote LTOs in your operation.

When you add variety to the menu, you attract new customers and entice current customers to buy more.

Foster Farms flavored Corn Dogs and Pop Dogs® add variety to your operation with the following flavors:

- **Honey Crunchy Flavor Corn Dog** — Plump & juicy chicken frank dipped in honey-crunchy batter
- **Chili Cheese Flavor Corn Dog** — Batter-wrapped, chili-flavored chicken frank with cheese
- **Cheese & Jalapeño Flavor Corn Dog** — Spicy, plump cheese and jalapeño chicken franks dipped in honey-crunchy batter
- **Pop Dogs®** — Bite-size corn dogs double-dipped in honey-crunchy batter

Jump-Start Your Morning Sales With Grab-And-Go Pancake Wraps®

In addition to our delicious corn dogs, Foster Farms also offers two perfect portable breakfast options:

- **Maple Pancake Wraps®** — Tasty pork/turkey sausage links wrapped in 100% whole grain, sweet maple-flavored batter
- **Mini Pancake Wraps®** — Bite-size version of the original pancake wraps that are even easier to eat on the go



1-800-338-8128
Ask for Foodservice Marketing

Foster Farms Foodservice Marketing
P.O. Box 457, Livingston, CA 95334

fosterfarmsfoodservice.com

Easy Prep!

It can't get much easier than this. Just heat, prep, and sell.

- Minimal preparation
- Superior performance in hold-time test — holds up to 3 hours
- No additional ingredients required.



Prep Tips:

Thaw products under refrigeration for 24 hours.

Refrigerated (32-36°F) shelf life in original packaging is 5-7 days.

Heating Instructions

Heat to an internal temperature of 160°F. Heating time will vary by equipment and quantity of product prepared. Make adjustments to the time accordingly.

Product	Deep Fry 350°F	Convection Oven 350°F	Microwave (1100 WATTS) High
From Thawed 22-36°F			
Corn Dogs	4-5 min. Qty: 3	14-17 min. Qty: full sheet pan	20 sec., turn, then 20 more sec.
POP DOGS®	Not recommended		
PANCAKE WRAPS®	Not recommended	10-12 min. Qty: full sheet pan	20-25 sec., turn, then 20-25 more sec. Qty: 2
Corn Dogs and PANCAKE WRAPS®	Roller Grill		Turbo Chef
	<ul style="list-style-type: none"> ■ Use plastic gloves or tongs when handling product. Pre-heat clean roller grill on 8 or 9 setting. ■ Place corn dogs on rollers with the sticks resting against the side of the grill. ■ Heat corn dogs on medium, 5 or 6 setting for 25-30 minutes. 		Qty: 4, 4 oz. 2 min. 55 sec. % Time % Air % Microwave 25 60 60 25 50 40 25 40 40 25 30 0 Qty: 4, 2.67 oz. 2 min. 5 sec. % Time % Air % Microwave 25 60 40 25 40 50 25 60 20 25 100 0
From Frozen <10°F			
Corn Dogs	Not recommended	24-27 min. Qty: full sheet pan	30 sec., turn, then 30 more sec. Qty: 2
POP DOGS®	4-5 min.	8-10 min. Qty: full sheet pan	20-25 sec., turn, then 20-25 more sec. Qty: 6
PANCAKE WRAPS®	Not recommended	16-18 min. Qty: full sheet pan	30 sec., turn then 30 more sec. Qty: 2

Number One with C-Store Customers = Number One for You

Foster Farms franks are plumper, the batter crunchier, the meat-to-batter ratio more generous. With the ingredients and process that Foster Farms uses, you get exactly what you'd expect:

- Superior taste, appearance and operational performance with high-quality batter
- Meatier, with Foster Farms' generous 50/50 meat-to-batter ratio
- Better batter coverage and a more uniform shape from our in-line process means our products perform well in your equipment

Zero Grams Trans Fat

Foster Farms Corn Dogs, Pop Dogs[®] and Pancake Wraps[®] contain zero grams *trans* fat per serving.

Foster Farms Product Information

Product Code & Description		Piece Size (oz.)	Avg. Case Pack	Case Net Wt. (lbs)
Corn Dogs - Fully Cooked				
95022	Honey Crunchy Chicken Corn Dogs With Bags	2.67	36	6
95026	Chili Lover's Chicken Corn Dog With Bags, Southern Dixie Batter (Jumbo)	4.00	36	9
96101	Honey Crunchy Turkey Corn Dogs (Jumbo)	4.00	72	18
96103	Honey Crunchy Chicken Corn Dogs (Jumbo)	4.00	72	18
96104	Honey Crunchy Chicken Corn Dogs With Bags (Jumbo)	4.00	72	18
96114	Honey Crunchy Chicken Corn Dogs	2.67	60	18
96127	Honey Crunchy All Meat Corn Dogs (Jumbo)	4.00	72	18
96128	Honey Crunchy All Meat Corn Dogs	2.67	60	10
96129	Honey Crunchy All Meat Corn Dogs With Bags	2.67	60	10
96133	Honey Crunchy All Meat Corn Dogs With Bags (Jumbo)	4.00	36	9
96151	Honey Crunchy Chicken Corn Dogs With Bags (Jumbo)	4.00	36	9
96152	Cheese & Jalapeño Chicken Corn Dogs With Bags, Honey Crunchy Batter (Jumbo)	4.00	36	9
Pop Dogs[®] - Fully Cooked				
96124	Honey Crunchy Chicken Pop Dogs [®]	0.67	239	10
96096	Honey Crunchy Turkey Pop Dogs [®]	0.67	239	10
Pancake Wraps[®] - Fully Cooked				
96085	100% Whole Grain, Maple-Flavored Pancake Wraps [®] (pork/turkey sausage), With Bags	2.85	56	10
96169	100% Whole Grain, Mini Maple-Flavored (turkey sausage) Pancake Wraps [®]	0.85	188	10

Even the Bag Sells

Our grab-and-go bag is perfect for heated product displays. The bag clearly identifies the corn dog flavor. It also maintains product integrity with great hold-time performance.

