

GRAB 'N' GO RACKS

For simple consumer products, you have **3 to 10 seconds** to catch consumer attention.¹ Help your customer put the profit in their pocket with one of our merchandising display racks designed to fit their needs!



#20727
Wooden Rack
3 Cookie Facing



#22152
Wire Bar Rack



#20013
Wooden Rack
4 Cookie Facing with Bar Basket

	Item#	Dimensions (HxWxD)	Cookie Capacity	Bar Capacity*
Wooden Rack 3 Cookie Facing	20727	17" x 6" x 10"	15	--
Wire Bar Rack	22152	14" x 9" x 10"	--	18-36
Wooden Rack 4 Cookie Facing with Bar Basket	20013	13.25" x 11.5" x 12.62"	20	9-15

*Crispy Bar capacity varies depending on bar size

Ready to take your business higher?
Contact your sales representative today!

828 Kasota Ave SE, Minneapolis, MN 55414 | P: 888.444.0322 | RiseBakingCompany.com

¹ Source: Merchandising Strategies – How To Gain Insights <https://www.focusgrouptips.com/merchandising-strategies.html>

SHELF LIFE & HANDLING

Our delectable cookies and bars come individually wrapped for customer convenience. They're the perfect on-the-go option for every need! Just thaw and sell!



Baked Cookies

	Frozen (days)	Ambient (days)
Best Maid		
Grab 'n' Go 3oz	547	14

Crispy Bars

	Frozen (days)	Ambient (days)
Best Maid		
Birthday Cake Crispy	456	21
Chocolate Marshmallow Crispy	456	21
Fruity Crispy	456	21
Marshmallow Crispy	456	21
Marshmallow Crispy made with M&M'S® Candies	456	21
Peanut Butter Crispy	456	28
Unicorn Crispy	456	21

Handling

- Product ships and will be delivered frozen.
- Keep product frozen at 0° to -10°F until ready to merchandise.
- Thaw product at room temperature before use or merchandising.
 - Cookies:** Thaw at least 15 minutes
 - Crispy Bars:** Thaw at least 30 minutes
- Only thaw the maximum amount of product that can be merchandised.
- Merchandise using first in/first out method, placing fresh product behind existing product on rack.

Storage/Lot Code Details

Shipping: 0° to -10°F

Storage: 0° to -10°F

Product Lot Code:

Julian date (YYDD) printed on package

Case Lot Code:

Julian Date (YYDD) printed on case label

Training videos detailing how to prepare Bars and Cookies can be found at:

RiseBakingCompany.com/training/

Password: RiseTraining2020

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